

Bamboo Realty named "The Future of Real Estate"

Receives coveted Inman Incubator award

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For Immediate Release



Sarah Jones Managing Broker and co-founder of Bamboo Realty accepts award. To download photos [click here](#)

Houston, TX—On Thursday, July 11, [Texas-based Bamboo Realty](#), the go-to source since 2009 for those looking to lease in Houston, Dallas and Fort Worth, was recognized as “The Future of Real Estate” by Inman News. In addition to this title, Bamboo was awarded a coveted position in the inaugural Inman Incubator.

The Inman Incubator program is a yearlong advisory and promotional program that will serve as a launch pad for companies that will define innovation in the real estate industry in the next decade. The program provides mentorship, promotion, access to specialized resources, business-building connections and ongoing support for the Incubator companies.

“With hundreds of companies applying for the incubator, the pressure was intense, and the application process was massive,” shares [Sarah Jones, who, along with husband Brian, own Bamboo Realty](#) and are considered leaders in the rental industry. Brian explains, “We were selected for this award due to our unique branding and corporate culture which puts the team first. Plus, in less than four years we’ve grown to become market leaders in properties for lease and recently expanded our business to include first-time home buyer and buyer’s agent services. With our knowledge in the rental market we are uniquely positioned to serve those asking the question of whether they should rent or buy.”

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Bamboo Realty named "The Future of Real Estate"/2

Inman News Publisher Brad Inman says, "We are in the unique position of being able to do more than just talk about change. Inman News can champion innovation in a way that no other organization can. With our mentors, connections and resources, Inman Incubator will support game-changing companies, like Bamboo Realty, that will define innovation in the real estate industry for the coming decade."

As an award recipient, Bamboo Realty will receive mentoring by the top minds in the real estate and technology space; \$100,000 in promotional consideration from Inman News; referrals to specialized startup accountants, banks, lawyers, technical groups and other service providers; a business plan review; ongoing support; and two founder meetups per year in San Francisco and New York City.

Bamboo is in good company as Incubator mentors include leaders who have built their own businesses from the ground up: Pete Flint, CEO, Trulia; Spencer Rascoff, CEO, Zillow; Lockhart Steele, founder, Curbed; Nikesh Parekh, CEO, ActiveRain; Sherry Chris, CEO, Better Homes and Gardens Real Estate; Rick Davidson, president and CEO, Century 21 Real Estate; and Jay Gaskill, CEO, Real Estate Digital among others.

ABOUT BAMBOO REALTY

Bamboo Realty specializes in urban areas and green living options. Since 2009 the company has offered rental search services in Houston, Dallas and Fort Worth. They have recently expanded services to include first time home buyer and buyer's agent services.

ABOUT INMAN

Real estate agents and brokers around the world turn to Inman News first for accurate, innovative and timely information about the industry. Known for its award-winning journalism, cutting-edge technology coverage, in-depth educational opportunities, and forward-thinking events, Inman News is the industry's leading source of real estate information.

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For more information about this topic, please contact Sarah Jones, Managing Broker, by calling 713.392.0721.